



**Agricultural Research Service
Agricultural Systems Competitiveness and Sustainability
Customer/Stakeholder Workshop
Wednesday, February 22, 2012**



<p>Prior to 11:00 A.M. EST</p> <p style="text-align: center;">GWCC and ARS field locations</p>	<p><i>Customer/stakeholders and ARS participants gather; local welcome and introductions</i></p>
---	--

Workshop Opening

<p>11:00 A.M. to 12:30 P.M. EST</p> <p style="text-align: center;">GWCC Webcast</p>	<p><i>Welcome & Introductions</i> – Matt Smith</p> <p><i>Purpose & Expected Outcomes of Meeting & Overview of National Priorities</i> – Steven Shafer</p> <p><i>ARS Activities in Agricultural Systems Competitiveness and Sustainability</i> – Matt Smith</p> <p><i>Results of Retrospective Assessment Panel</i> – Jeff Mitchell</p> <p><i>Charge to Breakout Sessions</i> – Matt Smith</p>
--	---

Customer Focus Sessions

<p>12:30 P.M. to 4:00 P.M. EST</p> <p style="text-align: center;">GWCC and ARS field locations</p>	<p><i>Breakout sessions to discuss future research priorities</i></p> <ul style="list-style-type: none"> ➤ What knowledge or technology would improve our abilities to produce an agronomic crop in systems that are profitable and will ensure environmental stewardship? ➤ What knowledge or technology would improve our abilities to produce specialty crops in systems that are profitable and will ensure environmental stewardship? ➤ What knowledge or technology would improve our abilities to produce crops and livestock from integrated systems that are profitable and will ensure environmental stewardship? ➤ Wildcard for each Area.
---	---

GWCC and ARS field locations	<i>Lunch break at each location as appropriate according to time zone</i>
4:00 P.M. to 6:00 P.M. EST	Report-out from breakout sessions BARC/ONP/NAA MSA/SAA MWA NPA PWA
GWCC Webcast	Customer adjournment

Adjourn

Thank you for contributing to the future of *ARS* research in *Agricultural Systems Competitiveness and Sustainability*

Action Plan Development	
Via a series of conference calls	<i>Synthesis and discussion of customer priorities</i> <i>Selection of writing teams</i> <i>Drafting of action plan</i>